

MASTER IN BUSINESS ADMINISTRATION

Course Requirements

Core Courses	9 units
Major Courses	15 units
Elective Courses	6 units
Thesis Writing or Integrating Courses	6 units
Total	36 units

Program Structure

Core Courses (9 units)

OU MBA 700	Social Responsibility and Good Governance	3
OU MBA 705	Statistics with Computer Applications	3
OU MBA 710	Business Research	3

Major Courses (15 units)

OU MBA 715	Managerial Accounting	3
OU MBA 720	Managerial Economics	3
OU MBA 725	Marketing Management	3
OU MBA 730	Operations Management	3
OU MBA 785	Strategic Management	3

Elective/Cognate Courses (6 Units)

OU MBA 735	Financial Management	3
OU MBA 740	Investment and Portfolio Management	3
OU MBA 750	Risk Management	3
OU MBA 755	Organizational Behaviour and Leadership	3
OU MBA 760	Agribusiness Management	3
OU MBA 765	International Business Management	3
OU MBA 770	Service Marketing	3
OU MBA 775	Consumer Behaviour	3

OU MBA 800	Thesis Writing	6
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Integrating Courses (6 Units)

OU MBA 745	New Enterprise Planning and Management	3
OU MBA 785	Strategic Management	3